

70 books and CD published since 1975

> Some publications

2 CDRoms of previous conferences (2010 and 2011) in partnership with AOM, contain 400 papers or so, on subjects dealing with the problems posed by evaluation systems in the field of management or with the evolution and adjustment of accounting, auditory and cost management in the sight of the world economy globalization. (in English, French, Spanish)

How to succeed in time of crisis – company proactive strategies edited by Henri Savall and Véronique Zardet , is the last publication related to the ISEOR 2010 Autumn Conference. Through numerous testimonies it allows to see the continuous transformation of the social and economic environment of enterprises for over a decade, which impedes their development. Indeed the current crisis is here to stay and will disrupt for a long time all our markers, merely preserving the chance of survival of a number of firms... (in French)

H. Savall's Por un Trabajo Más Humano is the last publication in Spanish, a new edition of his first book in Spanish published in 1977. Updated in compliance with interventions conducted by Henri Savall for 37 years, it shows that the improvement of working conditions, the productivity of companies and their short and medium-term performance are not incompatible.... (in Spanish)

Humanisme et travail chez François Perroux edited by Emmanuel d'Hombres, Henri Savall and Emmanuel Gabellieri, show to what extent the work of François Perroux is still topical in the economic, political and social sphere, specially through such key-notions as complex integrated development, economic gift, stakeholders, active unit, growth poles, composite exchange, and so on ... (in French)

The Qualimetrics Approach - Observing the Complex Object, by Henri Savall and Véronique Zardet, fits in with their continuous research on and observation of company organizational complexity, and offers a different and stimulating analytical method which deals with qualitative, quantitative, financial data in a dynamic organizational perspective... 'In English)

Évolution du titre de la revue RSDG en 2011

To avoid any confusion with other reviews in the same field and faced with the emergence of numerous management journals published in French, we have decided to reorganize the title of our review:

> In september 2011 it becomes: «Recherches en Sciences de Gestion-Management Sciences- Ciencias de Gestión»

Recherches en
SCIENCES de GESTION
Management Ciencias de
Sciences Gestión



4th international

Conference and

doctoral consortium

5 & 6 june, 2012

Conference jointly organized by ISEOR and "Organizational Development and Change" Division of Academy of Management (USA)

Around 300 people from all over the world are expected to participate in this conference (Latin America, Canada, United States, Europe, Africa)

PLEASE CONTACT

Conference Venue
Université Jean
Moulin Lyon 3 - Lyon
(France)

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Since 2001 ISEOR has organized ten international conferences...

> PRESENTATION

Since 2001 ISEOR has organized ten International Conferences and Doctoral Seminars with different AOM Divisions, which led to the presentation of over 2000 papers on world-wide researches about change management models and their implementation.

Scholars, Ph-D students and business practitioners could simultaneously bring their scientific contribution to the world of research.

Those conferences were particularly instrumental in showing the value added resulting from transatlantic exchanges on various subjects such as:

- ↳ Comparison between research methodologies in the organizational development field.
- ↳ Comparison between training courses contents in the field of organizational development in different countries
- ↳ How to prepare a Ph-D while in active life
- ↳ Change management theories and evaluation methodologies of change process results
- ↳ Links between change management methods and the actions taken in management control to improve economic performance.



Research of metamorphosis of organizations theme as part of sustainable development ...

> OBJECTIVES

This event fits into the wake of transformation and metamorphosis of organizations theme as part of sustainable development in the field of Management Sciences.

Proposed themes :

The conference theme addresses issues in every discipline:

Human Resource Management for taking into account the transformations of organizations skills and behaviors, Finance and Accounting with regard to the evaluation of change actions, Marketing Management and Strategy for the necessary articulation between innovating actions as for products and markets on the one hand, and as for internal proactivity of the firm on the other, etc.

Indeed, Management Sciences are more and more called upon to provide sustainable solutions in the context of radical change in the global environment.

More and more research work and doctoral theses are striving to offer solutions, which should be compared with one another so as to generate new knowledge.

Two types of papers:

- ↳ • Papers, lectures, and testimonies proposed by scholars making it possible to present the extreme variety of change management approaches in various contexts.
- ↳ • Workshops in which Ph-D students are encouraged to present the progress of their research work with a view to giving rise to debates and exchanges as required by the research process.

Some key figures

■ 120 doctoral theses prepared at ISEOR Institute have already been defended by researchers coming from various parts of the world, not to mention the 32 theses in progress.

■ 10 conferences organized in Lyon co-sponsored by the Academy of Management (AOM USA) - from 2001 to 2011 with AOM different Divisions.

■ 2000 papers or so presented since 2001 and available at ISEOR.

■ 5 plenary sessions and 38 workshops for the June 2011 AOM/RMD conference

■ 8 plenary sessions and 68 workshops for the June C2010 AOM/ODC/IIC Joint conferences

■ 160 scholars, academics in three Scientific Committees (English, Spanish, French). Keep up the reputation of the review "Recherches en Sciences de Gestion - Management Sciences - Ciencias de Gestión".

■ 2009: last Conference and Doctoral Seminar of AOM ODC Division with 5 other divisions on such themes as: Research on Corporate Social Responsibility, management sciences research methods, change management and certification programs...

Can be ordered at www.iseor.com/publications/ouvrages



>>> The conference proceedings are available (2 volumes of 820 pages each)

↳ A selection of the best communications presented in any of the three international languages at the 2012 conference will be proposed for publication in the journal «Recherches en Sciences de Gestion - Management Sciences - Ciencias de Gestión»

↳ The review is listed in the internationally reputed CABELL Publishing directory (USA), classified by FNEGE and CNRS and distributed by EBSCO (France and USA)

> ... IN JUNE, 2011



6 prizes awarded to the best communications during the colloquium of the ISEOR / Academy Of Management



■ 3 prizes granted to doctoral students (English, French, Spanish)

↳ Nabil AIT TALEB, CRGM, Université d'Auvergne "L'interférence entre les facteurs d'influence : une condition pour l'appropriation d'un système d'information"

↳ Graciela Gerarda AYALA JIMÉNEZ, Noemí BELLO GALLARDO, Universidad Autónoma de Querétaro, México "Ante la globalización y competitividad de un mundo de crisis, la supervivencia de las Pymes manufactureras de la ciudad de Querétaro, México y los modelos de gestión ejercidos en ellas"

↳ Kathy SCHROEDER, Benedictine University (US), "Executive Coaching Impact: Benefit to the Individual and to the Organization"

■ 3 prizes granted to scholars (English, French, Spanish)

↳ Robert P. GEPHART, Jr., University of Alberta, School of Business (Canada), "Ranking Research : Toward an Ethnostatistical Perspective on Performance Metrics in Higher Education "

↳ Carlos FONG REYNOSO, Universidad de Guadalajara, México, "Tipologías del estudio de caso en el ámbito de la empresa en México. propuesta de una metodología para la investigación en ciencias de gestión"

↳ Véronique CHANUT et Frank BOURNOIS LARGEPA, Université de Paris II Panthéon-Assas, "Évaluer la recherche en management : que peut nous apprendre l'évaluation des politiques publiques ? "

>>> Interested by the contents of the Conference 156 pages?

>>> Contact ISEOR - secretariat.general@iseor.com
A CDROM with all the papers presented is on sale